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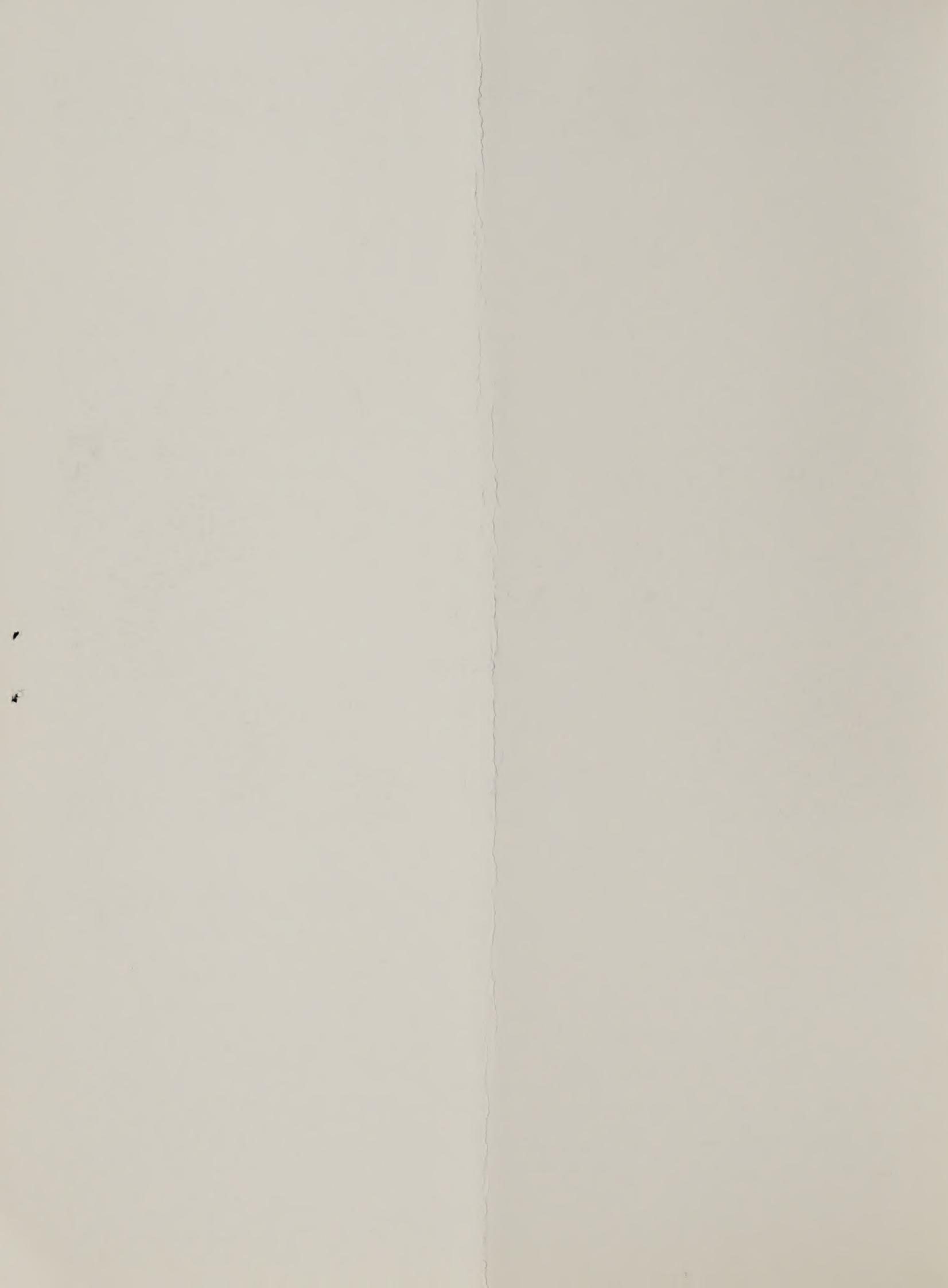
*Shorthorn and
Polled
Shorthorn
Bull Sale*

FEB. 10

1970

OMAHA, NEB.

Where Quality is a Tradition!





The championship class at a former Omaha Shorthorn sale. Some of the best sires to sell during the entire year are offered in these annual sales.

Shorthorns and Polled Shorthorns will be exhibited in separate shows on February 9th. Both the shows and the sale will be held at Ak-Sar-Ben Field, 72nd and Center St.

**55th ANNUAL
Omaha Shorthorn
and
Polled Shorthorn
Show and Sale
February 10, 1970
65 HEAD
61 BULLS — 4 FEMALES**

INFORMATION

SHOW TIME

Separate shows will be held for Shorthorns and Polled Shorthorns on Monday, February 9. Polled Shorthorns will show at 12:30 p.m. Shorthorns will be shown at 3:00 p.m.



A group of Achilles and Ambassador-bred bulls in the Rocker Bros. herd, Seward. They are consigning three bulls of this quality to this Futurity Sale.

SALE TIME

The sale will get underway at 12:30 p.m. Tuesday, February 10.

LOCATION

The show and sale will be held at Ak-Sar-Ben Field, Omaha. See page 23 for a map giving the exact location.

TERMS

The terms of this sale are cash unless other arrangements have been made in advance with the owners and the sale manager notified. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at the buyer's risk as soon as bid off.

GUARANTEE

All cattle sold in this sale will be sold under the Standard Guarantee endorsed by the American Shorthorn Breeders' Ass'n.

LIABILITY

Each transaction in this sale will constitute a contract between the buyer and seller of each lot. The auctioneer, ringmen, or sale manager have been employed for specific tasks not connected with the handling of the cattle or the condition of the premises and they will accept no liability, legal or otherwise, for the buying contract or for any accident. Neither can the seller accept any liability for injuries that may occur. All persons attend this sale at their own risk.

FOOTNOTES

Where footnotes appear, they have been furnished by the consignors. Announcements from the auction block take precedence over data in this catalog.

REGISTRATION CERTIFICATE

A certificate of registry will be furnished with each registered lot and will be transferred to the buyer without cost to him. Application for registry, properly signed, will be furnished with each unborn calf sold in dam.

HEALTH

All cattle will be T.B. and Bang's tested. Official calfhood vaccination for Bang's has always been practiced. All cattle are guaranteed to comply with the health regulations of any state or country into which they may go. If there are exceptions, it will be announced from the auction block.

LUNCH

Will be available at the grounds.

HEADQUARTERS

Way Side Inn, 7833 Dodge Street, Omaha. Phone for reservations. Phone AC 402/391-7100.

ANNOUNCEMENTS

Any changes from information of any kind in this catalog will be announced from the auction block and such announcements take precedence over the printed word.

AUCTIONEER

Dick Kane, Wisner, Nebraska.

SALE MANAGER

A.S.A. Sale Management
8288 Hascall Street
Omaha, Nebr. 68124

FIELDMEN

C. D. Swaffar, American Shorthorn Ass'n.

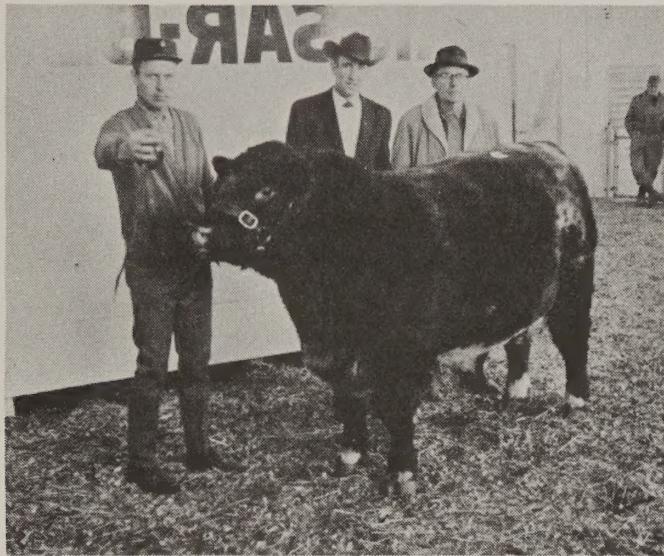
Ted Aegeuter, American Shorthorn Ass'n.

Sherman Berg, American Shorthorn Ass'n.

Bill Stunkel, American Shorthorn Ass'n.

Gene McDonald, The Shorthorn World.

Bob Fitzgerald, The Nebraska Farmer.



Hel-Lo-Na Consort x, champion and top-selling bull at the 1969 Omaha sale for G. W. Zinnel & Sons, Rockwell City, consignors of five head to this sale. Pictured, left to right, G. W. Zinnel; Judge Keith Dykins, Beach, N. D. who bought the bull on order for \$1,750 for Melvin Dronen, Finley, N. D., and Jungels Shorthorn Farm, Coppers-town, N. D.; Delmar Zinnel at the halter.

INDEX TO CONSIGNORS

ATB Polled Shorthorns, Utica, Nebr. 12, 22 and 29
Alvin Blaas & Sons, Rockwell City, Iowa 19 and 32
Martin Blass, Early, Iowa 1, 14 and 20
Chris-Cross Farm, Zion, Ill. 61
Clark Bros., Liberty, Nebr. 5
Duane Colburn, Sac City, Iowa 17 and 35
Johnson Bros., Atlantic, Iowa 62 and 63
Donald Johnson & Sons, Hoopeston, Ill. 18 and 24
Lou Kennedy & Sons, Lewis, Iowa 23 and 34
Leemon Stock Farm, Hoopeston, Ill. 6, 7 and 10
Paul Mann, Manley, Nebr. 37
Clarence Mohn, Cottonwood, Minn. 13 and 28
Oliver Mosteller & Son, Bern, Kans. 4 and 8
Milton Nagely, Abilene, Kans. 51, 52, 53, 54 and 55
Donald Obrecht & Sons, Harlan, Iowa 45, 47 and 56
Otley Shorthorns, Lincoln, Nebr. 50
Rocker Bros., Seward, Nebr. 27, 31 and 36
Wilbur Steiger & Sons, Delavan, Ill. 48 and 49
Tempel Farms, Wadsworth, Ill. 46, 58, 59 and 60
Tomson Bros., Wakarusa, Kans. 44, 57, 64 and 65
Merlin Wollesen & Family, Lake View, Iowa 42 and 43
Valley View Farms, Inc., Waverly, Nebr. 2, 3, 9, 11, 15, 16, 21, 25, 38 and 39
G. W. Zinnel & Sons, Rockwell City, Iowa 26, 30, 33, 40 and 41

Profit Is The Name Of The Game!

Yes, sir, we are all in the cattle business to make money. That's why Omaha is so important to the Shorthorn and Polled Shorthorn industry. For 55 years, the profit-making kind of sires for registered and commercial breeders have been offered. Well over 4,000 bulls have gone through this sale. Year after year, the buyer's lists are made up of repeat customers. Why? Because they got their money's worth.

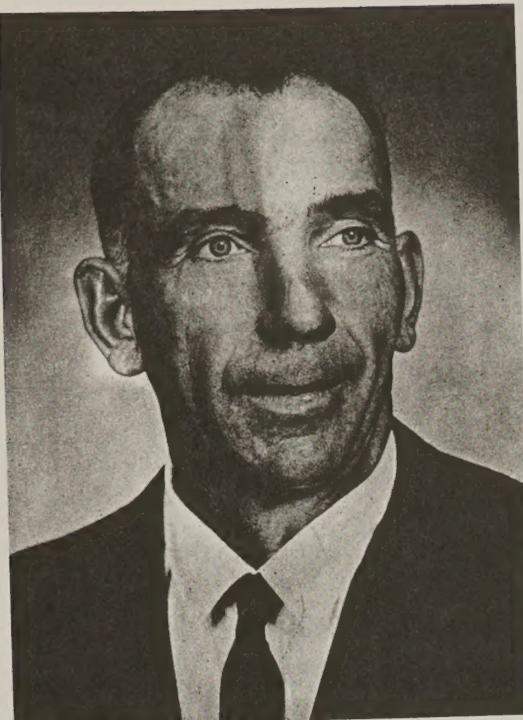
The very fact that Omaha has been an important sale for 55 years tells us that it has been a successful market. We couldn't have had this many sales without customers. The fact that we have had healthy buyer support indicates the quality that is annually offered.

This year's sale should contain the strongest set of both Shorthorns and Polled Shorthorns offered in some years. Consignors indicate that they are bringing their best.

Best be on hand February 10th and take home a "BIG HELPING OF HERD BULL POWER".

Bill Stunkel, Sale Manager

SHOW CLASSIFICATION



JUDGE DAVE BROCKMUELLER
Freeman, South Dakota

Officers and Directors of The Omaha Shorthorn and Polled Shorthorn Ass'n

President

Levi Johnson Atlantic, Iowa

Vice President

Russell Blomstrom Waverly, Nebr.

Sec'y-Treasurer

Bill Stunkel Fremont, Nebr.

Directors

Lou Laughlin Imogene, Iowa
Bill Otley Lincoln, Nebr.
Ed Rocker Seward, Nebr.
Lloyd Davis Oakland, Iowa

POLLED SHORTHORNS

Show starts at 12:30 p.m., Monday, Feb. 9th

BULLS

CLASS I—Bulls calved before 1968
Lots 1, 2 and 3

CLASS II—Bulls calved between January 1 & Feb. 28, 1968
Lots 4, 5, 6, 7, 8 and 9

CLASS III—Bulls calved between Mar. 1 and Apr. 30, 1968
Lots 10, 11, 12, 13, 14, 15, 16, 17 and 18

CLASS IV—Bulls calved during May, 1968
Lots 19, 20, 21, 22, 23, 24, 25, 26 and 27

CLASS V—Bulls calved between June 1 and July 31, 1968
Lots 28, 29, 30, 31, 32 and 33

CLASS VI—Bulls calved after August 1, 1968
Lots 34, 35, 36, 37, 38 and 39

CHAMPION..... RESERVE.....

FEMALES

CLASS VII—Lots 40, 41, 42 and 43

SHORTHORNS

Show starts around 3:00 p.m.

BULLS

CLASS VIII—Bulls calved before 1968
Lots 44 and 45

CLASS IX—Bulls calved between Jan. 1 and Feb. 28, 1968
Lots 46, 47, 48, 49, 50, 51 and 52

CLASS X—Bulls calved in March and April, 1968
Lots 53, 54, 55, 56, 57 and 58

CLASS XI—Bulls calved after May 1, 1968
Lots 59, 60, 61, 62, 63, 64 and 65

CHAMPION..... RESERVE.....



Part of 17 Shorthorn and Polled Shorthorn bulls sold by Nebraskans to a Missouri Angus herd. This sale is filled with the same kind of rugged, quality bulls.

LOT 1—BULL

KINROSS MAJOR x3355-158

Tattoo RE MB79

Red. Calved October 2, 1967. Bred and owned by Martin Blass, Early, Iowa.

SIRE:

Kinross Bequest x
Red, Martin Blass

Scotsdale Kinross
Red, S. G. Bennett
Collynie True Lass 7th x
Red, Martin Blass

DAM:

Orange Duchess 12th x
Red, Martin Blass

Center View Aristocrat x
Roan, Vernes Farrell & Sons
Orange Duchess 4th x
Red, Martin Blass

KINROSS MAJOR x—Sired by Kinross Bequest who is a large bull, and this bull is a large one. The Duchess family has been a good producer over the years. Sold the foundation Orange Duchess cow last spring. She was born in 1952 and produced 16 calves. Index 110. 205 day wt. 509.

Martin Blass

LOT 2—BULL

V V CRUSADER 48th x3350-107

Tattoo LE V75F RE V75F

Dark Roan. Calved October 10, 1967. Bred and owned by Valley View Farms, Inc., Waverly, Nebraska.

SIRE:

Timberlee's Consort
32nd x
Dk. Roan, F. W. Smalstig

Timberlee's Consort x
Red, Hawthorne Farm
P S Lavender Thyme 25
Roan, Penn. State Univ.

DAM:

V V Silver Queen 25th x
Rn., Valley View Farms

V V Leishman 6th
Rn., Fred Blomstrom, & Sons
V V Silver Queen 4th x
Dk. Rn., F. Blomstr'm & Sons

LOT 3—BULL

Valley View Farms, Inc.

V V LEISHMAN 212th x3354-977

Tattoo LE V15G RE V15G

Red. Calved December 24, 1967. Bred and owned by Valley View Farms, Inc., Waverly, Nebraska.

SIRE:

V V Leishmar. 16th x
Dk. Rn., Fred Blomstrom
& Sons

V V Leishman 6th
Rn., Fred Blomstrom & Sons
V V Rosewood 49th x
Dk. Rn., F. Blomstr'm & Sons

DAM:

V V Princess Ruby 7th x
Red, F. Blomstr'm & Sons

V V Royal Leader x
Red, H. L. Straus
V V Princess Ruby x
Red, F. Blomstrom & Sons

Oliver Mosteller & Son

PRAIRIE VIEW CONSORT 4th x3369-985

Tattoo RE 29

Red. Calved January 11, 1968. Bred and owned by Oliver Mosteller & Son, Bern, Kansas.

SIRE:

Double L Consort 49th x
Red, Lou Laughlin

Skirmish Hill's Consort x
Red, F. W. Smalstig
Butterfly 36th x
Red, Lou Laughlin

DAM:

Prairie View Flossy x
Roan, Frank E. Smith

Bar-Rus Cumberland x
Red, William F. Werhahn
N H Flora x
Roan, Frank E. Smith

PRAIRIE VIEW CONSORT 4th—A thick, deep-bodied bull with a great polled head, dark red in color with a real good pedigree to back him up.

LOT 10—BULL**Leemon Stock Farm****CEREMONIOUS CONQUEST x3350-118**

Tattoo LE A124

Red. Calved March 3, 1968. Bred and owned by Leemon Stock Farm, Hoopeston, Illinois.

SIRE:

Gloriadale Fascinat'n x
Red, Gloriadale Farms

Glatwyn Official x
Rn., Ray & Gerald Clodfelter
Gloriadale Mardi Pauline
Red, Gloriadale Farms, Ltd.

DAM:

Ceremonious Jealousy
42nd x
Rn., Leemon Stock Farm

Oakwood Essential x
White, C. B. Teegardin
& Sons
Ceremonious Jealousy
36th x
Dk. Rn., Leemon Stock Farm

CEREMONIOUS CONQUEST x—A big, long, dark red bull from our show herd. He stood 2nd at the Indiana State Fair and was one of the youngest in the class. He is very modern typed and could suit most anyone. His dam was third at Chicago a few years ago and from our greatest cow family, the Jealousys.



Pictured are VV Crusader 24th x and VV Crusader 11th x, champion pair of bulls at the 1968 National Polled Congress for Valley View Farms, Inc., co-signors of 10 bulls to this sale.

LOT 11—BULL**Valley View Farms, Inc.****V V NAPOLEON 24th x3384-646**

Tattoo LE V49G RE V49G

Red. Calved March 7, 1968. Bred and owned by Valley View Farms, Inc., Waverly, Nebraska.

SIRE:

V V Napoleon x
Dk. Rn., Valley View
Farms, Inc.

Acadia Napoleon 30th
White, Cyrus S. Eaton
V V Missie 19th x
Red, F. Blomstrom & Sons

DAM:

V V Rose 34th x
Rn., Valley View Farms

V V Leishman 2d x
Dk. Rn., Fred Blomstrom
& Sons
V V Rose 18th x
Dk. Rn., Fred Blomstrom
& Sons

LOT 12—BULL**Arnold Buller****A T B PRESIDENT MEMORY 3rd x3369-826**

Tattoo LE A14

Red. Calved April 8, 1968. Bred and owned by Arnold Buller, Utica, Nebraska.

SIRE:

A T B President 78th x
Red, Arnold Buller

V V President 5th x
Red, F. Blomstrom & Sons
Hallmark's Victoria x
Red, Arnold Buller

DAM:

A T B Miss Gardenia
14th x
Red, Arnold Buller

V V President 5th x
Red, F. Blomstrom & Sons
Miss Gardenia x
Roan, Laurence Buller

ATB PRESIDENT MEMORY 3rd x—Two half-brothers sold at Columbus last fall for \$560 and \$585, both by ATB President 78th x, a 100 per cent dehorner. This is a good, thick-made bull with smoothness and from a top Gardenia cow.

LOT 13—BULL**Clarence E. Mohn****GALLANT LAYMAN x3374-011**

Tattoo LE 814

Roan. Calved April 12, 1968. Bred and owned by Clarence E. Mohn, Cottonwood, Minnesota.

SIRE:

Alpine Layman 6th x
Roan, Alpine Farms

Glatwyn Layman x
Red, Ray & Gerald
Clodfelter
Alpine Queen of Beauty
25th
Roan, Alpine Farms

DAM:

Lady Mayflower x
Roan, Clarence E. Mohn

Beacon's Bud x
Dk. Rn., Setterdahl Bros.
Superb Mayflower B 2d x
Roan, Huso Bros.

GALLANT LAYMAN—On the Minnesota Beef Improvement Program had an adj. weaning weight of 547 lbs. and graded 14.



Layman Leader x, a typically good son of Alpine Layman 6th x, and a half brother to Lot 13 in this sale for Clarence Mohn, Cottonwood, Minn.

C. A. Mallett Cattle Co., Miles City, Mont., writes: "Our cow herd contains 600 Angus and crossbred cows. Our entire sire battery is now Shorthorn bulls. We purchased Shorthorn bulls to get a better calving percentage, a heavier calf, and a better feeding animal. Shorthorn crossbreds wean about 10 per cent heavier than straightbreds of other breeds. I think the Shorthorn cross will eliminate a lot of the cancer eye and womb troubles of the Hereford."

LOT 14—BULL

Martin Blass

BROWNDALE CAPITOL x3375-088

Tattoo RE MB92

Red. Calved April 19, 1968. Bred and owned by Martin Blass, Early, Iowa.

SIRE:

Browndale Fortress x
White, Otto Johnson

Browndale Banker x
Red, Otto Johnson
Roan Sharon
Dk. Rn., Chester Mitchell

DAM:

Clara Belle 5th x
Red, Martin Blass

Scotsdale Kinross
Red, S. G. Bennett
Clara Belle 2d x
Red, Martin Blass

BROWNDALE CAPITOL x—Is out of our Fortress bull who was a first-prize bull and sired a first-prize bull at Omaha in 1969. Capitol is large, long and modern. His dam traces back to McCone Bros. I do not have an index on this bull but he is tremendously heavy.

LOT 15—BULL Valley View Farms, Inc. V V NAPOLEON 17th x3374-317

Tattoo LE V84G RE V84G

Dark Roan. Calved April 23, 1968. Bred and owned by Valley View Farms, Inc., Waverly, Nebraska.

SIRE:

V V Napoleon x
Dk. Rn., Valley View Farms, Inc.

Acadia Napoleon 30th

White, Cyrus S. Eaton
V V Missie 19th x
Red, Fred Blomstrom & Sons

DAM:

V V Lavender 39th x
Dk. Rn., Russell Blomst'm

V V Leishman 2nd x

Dk. Rn., Fred Blomstrom & Sons
V V Lavender 22d x
White, F. Blomstrom & Sons

LOT 17—BULL Duane L. Colburn W S COUNT KINROSS x3375-077

Tattoo RE W86

Red. Calved April 24, 1968. Bred and owned by Duane L. Colburn, Sac City, Iowa.

SIRE:

Kinross Bequest x
Red, Martin Blass

Scotsdale Kinross

Red, S. G. Bennett
Collynie True Lass 7th x
Red, Martin Blass

DAM:

Count's Sweetbrier x
Red, Minor O. Blum

Susanna's Count x

Dk. Roan, Robert E. Savage
Golden Sweetbrier x
Red, Minor O. Blum

WS COUNT KINROSS x—A rugged bull with some of that extra length and height that everyone is talking about. He has not been pushed.

LOT 16—BULL Valley View Farms, Inc. V V NAPOLEON 19th x3374-320

Tattoo LE V86G RE V86G

Dark Roan. Calved April 24, 1968. Bred and owned by Valley View Farms, Inc., Waverly, Nebraska.

SIRE:

V V Napoleon x
Dk. Rn., Valley View Farms, Inc.

Acadia Napoleon 30th

White, Cyrus S. Eaton
V V Missie 19th x
Red, Fred Blomstrom & Sons

DAM:

V V Ruby 23d x
Red, F. Blomstrom & Sons

Kintyre Martinet x

Red, Kenner Shorthorn Farms
Valley View Ruby 12th x
Red, Fred Blomstrom & Sons

LOT 18—BULL Don Johnson & Sons SUPREME MAX LEADER 5th x3391-797

Tattoo LE J53

Red. Calved April 24, 1968. Bred and owned by Don Johnson & Sons, Hoopeston, Illinois.

SIRE:

Max Leader 29th x
Red, Lou Laughlin

Coronet Max Leader 4th x
Red, Lewis W. Thieman
Duchess of Gloster 36th x
Red, Lou Laughlin

DAM:

Ceremonious Goldie
Red, Leemon Stock Farm

L F Fashion x
Red, Landon Farms
Remembrance's Goldie
Red, Clarence Cann & Son

SUPREME MAX LEADER 5th x—A big, tall, modern bull from the popular Leader breeding and out of a 1,300-lb. cow.



A group of young bulls being developed on pasture at Valley View Farms, Inc., Waverly, Nebr. Valley View has a large consignment to this sale.

LOT 19—BULL

AL-PA COPYRIGHT DIAMOND x3370-940

Tattoo LE 815

Red. Calved May 1, 1968. Bred and owned by Alvin Blaas & Sons, Rockwell City, Iowa.

SIRE:

Al-Pa Copyright King x
Dk. Rn., Robt. E. Savage

W W Copyright 20th x
Dk. Roan, M. L. Magee
Cedar Haven Lavender x
Dk. Rn., Robert E. Savage

DAM:

Undine Queen x
Red, Minor O. Blum

Good News Diamond x
Dk. Rn., Minor O. Blum
Undine Maiden
Red, Clausen Bros.

AL-PA COPYRIGHT DIAMOND x—A large, long, dark red bull with a heavy rear quarter, good head and heavy bone, with a good, sound set of feet and legs. His sire is a grandson of Lynnwood Copyright x and out of a good producing cow.

Alvin Blaas & Sons

Martin Blass

LOT 20—BULL

KINROSS RAIDER x3378-350

Tattoo RE MB12

Red. Calved May 8, 1968. Bred and owned by Martin Blass, Early, Iowa.

SIRE:

Kinross Bequest x
Red, Martin Blass

DAM:

Rose Prosper 3rd x
Roan, Martin Blass

Scotsdale Kinross
Red, S. G. Bennett
Collynie True Lass 7th x
Red, Martin Blass

Center View Aristocrat x
Roan, Vernes Farrell & Sons
Rose Prosper x
Red, Martin Blass

KINROSS RAIDER x—His dam was a blue ribbon winner at the Iowa State Fair. Sired by Kinross Bequest and should make a good bull. Index 114. Adj. 205. day wt. 544.

LOT 21—BULL

Valley View Farms, Inc.

V V NAPOLEON 28th x3391-852

Tattoo LE V94G RE V94G

Dark Roan. Calved May 10, 1968. Bred and owned by Valley View Farms, Inc., Waverly, Nebraska.

SIRE:

V V Napoleon x
Dk. Rn., Valley View Farms, Inc.

Acadia Napoleon 30th
White, Cyrus S. Eaton
V V Missie 19th x
Red, Fred Blomstrom & Sons

DAM:

V V Augusta 39th x
Dk. Rn., Russell Bloms'm

V V President x
Dk. Rn., Fred Blomstrom & Sons
V V Augusta 27th x
Dk. Rn., Fred Blomstrom & Sons

SHORTHORNS WORTH MORE

Shorthorns are worth more on a carcass basis, according to statistics revealed at the 1969 Minnesota Beef Cattle Clinic, St. Paul. According to the University of Minnesota research the following results were shown:

Breed	Average Value Per Day of Age	Total Carcass Value	Dollar Advantage
Shorthorn	\$.80	\$325.12	
Hereford	\$.703	\$297.24	-\$27.88
Angus	\$.673	\$286.17	-\$38.95

LOT 22—BULL**Arnold Buller****A T B PRESIDENT 109th x3369-840**

Tattoo LE A25

Red. Calved May 14, 1968. Bred and owned by Arnold Buller, Utica, Nebraska.

SIRE:

V V President 5th x
Red, Fred Blomstrom
& Sons

V V President x
Dk. Rn., Fred Blomstrom
& Sons
Valley View Augusta 18th x
Dk. Roan, Fred Blomstrom
& Sons

DAM:

Hallmark's Victoria
Red, Arnold Buller

Hallmark Express x
Red, A. L. Russell
Rosewood Victoria x
Red, Arnold Buller

ATB PRESIDENT 109th x—This bull weighed 1,500 lbs. at 19½ months of age. Here is a bull we recommend highly. He is a full brother to the "78th", a 100 per cent dehorning bull we have used successfully. His dam has produced nine bulls and three heifers and all have been polled. Full brothers topped the 1960 and 1963 Columbus Bull-A-Rama sales. Another was the top polled bull of the 1966 sale. Another full brother, ATB President 42nd x, in use at Henry Buss & Son, sired the supreme champion at the 1966 Nebraska Futurity, 1967 Omaha champion bull and 1965 State Fair junior champion bull.

LOT 23—BULL**Lou Kennedy & Sons****CLEARWOOD TROUBADOUR 25th x3375-914**

Tattoo RE 130K

Dark Roan. Calved May 16, 1968. Bred and owned by Lou Kennedy & Sons, Lewis, Iowa.

SIRE:

Clearview Troubadour
3rd x
Rn., Lou Kennedy & Sons

Troubadour's Fame x
Dk. Rn., Glenn A. Windom
Marigold Bloom 19th x
Dk. Rn., Lou Kennedy
& Sons

DAM:

Marigold Bloom 12th x
White, Lou Kennedy &
Sons

Clearview Marksman x
Red, H. F. Kennedy
Marigold Bloom 3d x
Dk. Rn., Lou Kennedy &
Sons

CLEARWOOD TROUBADOUR 25th x—A bull that could solve your weight problem as he weighed 1,440 lbs., Dec. 31. Sired by Clearview Troubadour 3rd a ¼ brother to the 1966 Omaha champion and top-selling bull. A half-brother was the top-selling bull at the 1969 Southwest Iowa Sale.

LOT 24—BULL**Don Johnson & Sons****SUPREME MAX LEADER 3rd x3374-515**

Tattoo LE J49

Red. Calved May 17, 1968. Bred and owned by Don Johnson & Sons, Hoopeston, Illinois.

SIRE:

Max Leader 29th x
Red, Lou Laughlin

Coronet Max Leader 4th x
Red, Lewis W. Thieman
Duchess of Gloster 36th x
Red, Lou Laughlin

DAM:

Queen Augusta x
Red, Reetz Bros.

Royal Oak Leader x
Red, Glen L. Anderson
Augusta Queen x
Red, Reetz Bros.

SUPREME MAX LEADER 3rd x—A thick, dark red bull by the sire of several top bulls in previous sales and from a cow that has had a good bull every year.

**LOT 25—BULL****Valley View Farms, Inc.****V V CRUSADER 59th x3391-845**

Tattoo LE V99G RE V99G

Red. Calved May 20, 1968. Bred and owned by Valley View Farms, Inc., Waverly, Nebraska.

SIRE:

Timberlee's Consort
32nd x
Dk. Rn., F. W. Smalstig

Timberlee's Consort x
Red, Hawthorne Farm
P S Lavender Thyme 25
Rn., Penn. State University

DAM:

V V Silver Queen 9th x
Red, Fred Blomstrom
& Sons

V V Starry Archer 15th x
Red, Fred Blomstrom & Sons
V V Silver Queen 6th x
Red, F. Blomstrom & Sons

Clearview Troubadour 3rd x, 1966 Omaha Polled Shorthorn champion and top seller for Lou Kennedy & Sons, Lewis, Iowa. Lot 23 is a three-quarter brother.

LOT 26—BULL**G. W. Zinnel & Sons****HEL-LO-NA MERCURY x3378-050**

Tattoo RE 68D4

Red. Calved May 20, 1968. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

SIRE:

President's Leader x
Red, Clara Willhoite & Sons

V V President x
Dk. Rn., Fred Blomstrom & Sons
Marshal's Gem x
Red, Clara Willhoite & Sons

DAM:

Roan Sharon 3rd x
Roan, Otto Johnson

Susanna's Count x
Dk. Rn., Robert E. Savage
Femco Sharon
Roan, George Cox

HEL-LO-NA MERCURY x—Junior champion bull at the All-Iowa Fair, Cedar Rapids. Sons of President's Leader x have never failed to cut out less than 2 sq. in. of loin eye for 100 lbs. of carcass weight. One was Champion Short-horn carcass steer on the hoof at the Iowa State Fair this year. His dam is a large cow by the breed improver, Susanna's Count. Weighed 1,340 lbs. on December 26, 1969.



Hel-Lo-Na Mercury x, Lot 26. This bull was junior champion at the 1969 All-Iowa Fair, Cedar Rapids. Weighed 1,340 lbs., December 26.

LOT 27—BULL**Rocker Bros.****R B ACHILLES 66th x3377-044**

Tattoo LE 817

Red. Calved May 23, 1968. Bred and owned by Rocker Bros., Seward, Nebraska.

SIRE:

R B Achilles 13th x
Red, Rocker Bros.

Achilles

Red, Wm. Bartholomay, Jr.
Augusta Duchess 8th x
Red, Lou Laughlin

DAM:

R B Ruby 10th x
Roan, Rocker Bros.

Four Dees Ambassador x

White, Four Dees Farms
R B Crown's Ruby x
Roan, Rocker Bros.

R B ACHILLES 66th x—A long, trim bull. The 1967 Nebraska Futurity Supreme Champion was a full brother.



RB Achilles 45th x, supreme champion, 1967 Nebraska Futurity, for Rocker Bros. Lot 27 is a full brother of this bull that is now in the Fred Oeltjen herd, Palmer, Nebr.

LOT 28—BULL**Clarence E. Mohn****LAYMAN NUGGET x3381-165**

Tattoo LE 831

Red. Calved June 8, 1968. Bred and owned by Clarence E. Mohn, Cottonwood, Minnesota.

SIRE:

Alpine Layman 6th x
Roan, Alpine Farms

Glatwyn Layman x
Red, Ray & Gerald Clodfelter
Alpine Queen of Beauty 25th
Roan, Alpine Farms

DAM:

Brawith Bud 23rd x
Red, Otto Johnson

G F President 11th x
Red, Gallatin Farms
Brawith Bud 16th x
Red, Otto Johnson

LAYMAN NUGGET—On the Minnesota Beef improvement program had an adj. weaning weight of 550 lbs. and graded 14.

LOT 29—BULL**Arnold Buller****A T B TROUBADOUR 10th x3394-661**

Tattoo LE A29

Roan. Calved June 27, 1968. Bred and owned by Arnold Buller, Utica, Nebraska.

SIRE:

Clearview Troubadour 7th x
White, Lou Kennedy & Sons

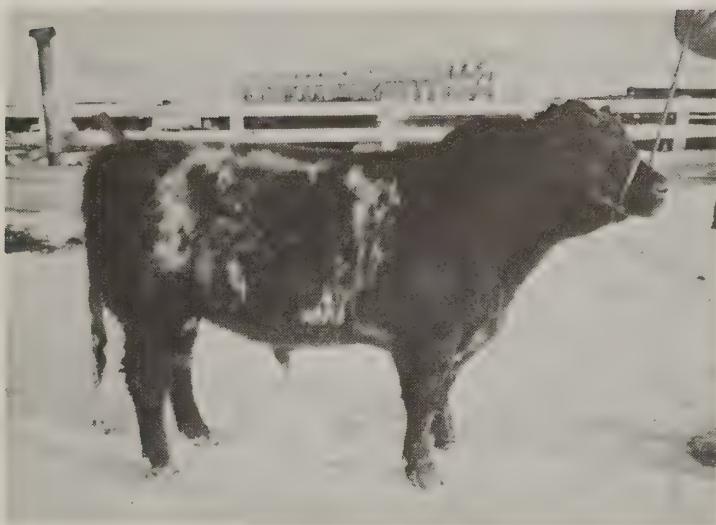
Troubadour's Fame x
Dk. Roan, Glenn A. Windom
Marigold Bloom 23rd x
White, Lou Kennedy & Sons

DAM:

A T B Miss Gardenia 10th
Red, Arnold Buller

V V President 5th x
Red, Fred Blomstrom & Sons
Miss Gardenia 10th
Red, Arnold Buller

ATB TROUBADOUR 10th x—A full brother sold last spring at Columbus for \$625 to Darrell Orth, Scotland, S.D. Clearview Troubadour 7th x was the 1966 Omaha champion. This one will make a good, rugged bull. He has one eye that is slightly blue. A half-sister was grand champion at Columbus Futurity last fall.



Hel-Lo-Na Nobelman x, Lot 30

Junior champion at the 1969 Sioux Empire Fair. Weighed right at 1,000 lbs. at a year of age. Here is a top prospect.



Kelly Creek Royal x

Sire of Lot 31. Kelly Creek Royal x was the 1967 Polled Congress champion and sire of the top-selling bull, 1969 Nebraska Futurity Sale.



Polled Shorthorn bulls are bred to take it. Adverse weather conditions and environmental placement don't phase their breeding prowess.

LOT 30—BULL

**G. W. Zinnel & Sons
HEL-LO-NA NOBLEMAN x3380-861**

Tattoo LE G139

Roan. Calved July 8, 1968. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

SIRE:

Royal Sultan x
White, Martin Blass

Hel-Lo-Na Royal Sultan x
White, G. W. Zinnel & Sons
Clara Belle 4th x
Dk. Roan, Martin Blass

DAM:

Hel-Lo-Na Orange
Duchess 18th x
Red, G. W. Zinnel & Sons

Hel-Lo-Na Leader x
Red, G. W. Zinnel & Sons
Hel-Lo-Na Orange
Duchess 5th x
Red, G. W. Zinnel & Sons

HEL-LO-NA NOBLEMAN x—Junior champion bull at Sioux Empire Fair. He stood second to the Struve bull at Iowa State Fair; also second place at Cedar Rapids. He weighed 990 lbs. on July 5; currently weighs approximately 1300 lbs. His greatest asset is muscling and as evidence of this he has a large bulging quarter and a very clean and trim brisket. We like him and have three heifers due to calve by him this summer.

LOT 31—BULL

Rocker Bros.

R B ROYALIST x3384-088

Tattoo LE 831

White. Calved July 20, 1968. Bred and owned by Rocker Bros., Seward, Nebraska.

SIRE:

Kelly Creek Royal x
Rn., Lloyd Becker & Sons

Hi Way Prince Bob x
Red, Walter H. Larson
Royal Violet
Red, Floyd Fisk

DAM:

R B Lady Rosetta 14th
Roan, Rocker Bros.

Four Dees Ambassador x
White, Four Dees Farms
R B Lady Rosetta 12th x
Roan, Rocker Bros.

R B ROYALIST—A big, thick, white son of the Congress Champion, Kelly Creek Royal x, and out of an Ambassador daughter. A one-half brother to the '69 Futurity top-selling bull.

LOT 32—BULL

Alvin G. Blaas & Sons

AL-PA-ROAN MAX x3398-178

Tattoo LE 817

Dark Roan. Calved July 20, 1968. Bred and owned by Alvin G. Blaas & Sons, Rockwell City, Iowa.

SIRE:

Al-Pa Copyright King x
Dk. Rn., Robt. E. Savage

W W Copyright 20th x
Dk. Roan, M. L. Magee
Cedar Haven Lavender x
Dk. Rn., Robert E. Savage

DAM:

Nonpareil Charm x
Red, Alvin Blaas & Sons

Mercury's Conquest 3rd x
Red, Harold Bergquist
Nonpareil Queen 5th x
Red, Alvin G. Blaas & Sons

AL-PA ROAN MAX x—The biggest bull I have ever raised. He has lots of length, good-headed, good bone and legs, lots of muscle yet a smooth bull. He is out of my biggest cow. His dam was the mother of the big, red bull I sold in 1968, one of the top-selling bulls at Omaha.

LOT 33—BULL**G. W. Zinnel & Sons****HEL-LO-NA CONTROLLER x3380-862**

Tattoo LE G138

Roan. Calved July 26, 1968. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

SIRE:

Royal Sultan x
White, Martin Blass

{ Hel-Lo-Na Royal Sultan x
White, G. W. Zinnel & Sons
Clara Belle 4th x
Dk. Roan, Martin Blass

DAM:

Hel-Lo-Na Mabel 7th x
Red, G. W. Zinnel & Sons

{ V V Max 32d x
Red, Fred Blomstrom & Sons
Hel-Lo-Na Mabel 6th x
Red, G. W. Zinnel & Sons

HEL-LO-NA CONTROLLER x—This dark roan bull has a lot of ruggedness about him. He has good length, thickness, and very sound feet and legs. Not shown this year.

**Hel-Lo-Na Controller x, Lot 33**

This bull has a lot of ruggedness.

LOT 34—BULL**Lou Kennedy & Sons****CLEARVIEW TROUBADOUR 26th x3401-353**

Tattoo LE 149K

Red, little white. Calved August 2, 1968. Bred and owned by Lou Kennedy & Sons, Lewis, Iowa.

SIRE:

Clearview Troubadour
3rd x
Rn., Lou Kennedy & Sons

{ Troubadour's Fame x
Dk. Rn., Glenn A. Windom
Marigold Bloom 19th x
Dk. Rn., Lou Kennedy & Sons

DAM:

Lady Lavender 62d x
Dk. Rn., Lou Kennedy & Sons

{ Fortune's Juggler 2d x
Red, Gallatin Farms
Lady Lavender 59th x
White, Lou Kennedy & Sons

CLEARVIEW TROUBADOUR 26th x—A very growthy, modern type son of Clearview Troubadour 3rd x, a $\frac{1}{4}$ brother to our 1966 Omaha champion. He also sired the top-selling bull at the 1969 Southwest Iowa Sale. Weighed 1,180 lbs. on December 31.



The championship Polled Shorthorn class at the 1967 Omaha Sale. There is always a great selection of herd sires in this sale.

LOT 35—BULL**Duane L. Colburn****W S FORTRESS IMAGE x3375-081**

Tattoo RE W87

Red & White. Calved August 8, 1968. Bred and owned by Duane L. Colburn, Sac City, Iowa.

SIRE:

Browndale Fortress x
White, Otto Johnson

{ Browndale Banker x
Red, Otto Johnson
Roan Sharon
Dk. Roan, Chester Mitchell

DAM:

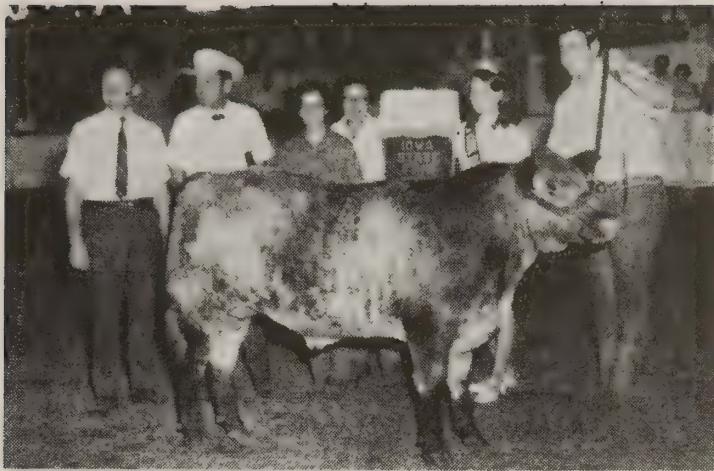
Clara Belle 4th x
Dk. Roan, Martin Blass

{ Scotalde Kinross
Red, S. G. Bennett
Clara Belle x
Dk. Roan, Martin Blass

WS FORTRESS IMAGE x—A smooth, typy individual. Half brothers, produced by Martin Blass, have been popular at Omaha and wherever sold. This bull's dam is the best in our herd having been purchased at the top of the Blum-Seely Sale several years ago.



One of the good herd bulls in the Valley View Farms' herd, Waverly, Nebr., consignors of 10 bulls to this sale.



The grand champion steer over all breeds at the 1969 Iowa State Fair open show and champion Shorthorn at the American Royal and International. His sire, owned by Ray Peregrine, Fullerton, is a three-quarter brother to Lot 36.



Four Dees Governor 2nd x, sire of Lot 37 for Paul Mann.



Timberlee's Consort 32nd x. International Congress top seller and sire of Lot 38 for Valley View Farms.

LOT 36—BULL

Rocker Bros.

R B AMBASSADOR 61st x3384-084

Tattoo LE 834

Roan. Calved September 2, 1968. Bred and owned by Rocker Bros., Seward, Nebraska.

SIRE:

Four Dees Ambassador x
White, Four Dees Farms

Four Dees Command 50th x
Red, Charles M. Lusk
Kinellar Miss Ramsden
35th
Roan, Sylvester Campbell

DAM:

R B Rosewood 9th x
Roan, Rocker Bros.

Achilles
Red, Wm. Bartholomay, Jr.
R B Rodney's Rosewood x
White, Rocker Bros.

R B AMBASSADOR 61st x—A good-headed, long, heavy-boned bull with a good coat of hair. A full brother to the record-selling Nebraska Futurity Polled bull at \$1,410. A $\frac{1}{4}$ brother to the sire of the Peregrine steer, Shorthorn champion at Kansas City and Chicago and interbreed champion at the Iowa State Fair, open show.

LOT 37—BULL

Paul Mann

ASHGROVE GOVERNOR 18th x3381-933

Tattoo RE M305

Roan. Calved September 13, 1968. Bred and owned by Paul Mann, Manley, Nebraska.

SIRE:

Four Dees Governor
2nd x
Roan, Four Dees Farms

Home Again Governor x
Dk. Rn., Home Again Farms
B F Countess 3d x
Red, Harold Bacon

DAM:

Ashgrove Butterfly 7th x
Red, Paul Mann

A T B President 12th x
Red, Arnold Buller
Ashgrove Butterfly 3d x
Red, Paul Mann

LOT 38—BULL

Valley View Farms, Inc.

V V CRUSADER 58th x3388-734

Tattoo LE V36H RE V36H

Red. Calved September 20, 1968. Bred and owned by Valley View Farms, Inc., Waverly, Nebraska.

SIRE:

Timberlee's Consort
32nd x
Dk. Roan, F. W. Smalstig

Timberlee's Consort x
Red, Hawthorne Farm
P S Lavender Thyme 25
Rn., Penn. State University

DAM:

V V Ruby 3d x
Red, Fred Blomstrom
& Sons

V V President x
Dk. Rn., Fred Blomstrom
& Sons
Valley View Red Ruby 2d x
Red, Fred Blomstrom & Sons

LOT 39—BULL**Valley View Farms, Inc.****V V CRUSADER 65th x3397-899**

Tattoo LE V52H RE V52H

Dark Roan. Calved November 22, 1968. Bred and owned by Valley View Farms, Inc., Waverly, Nebraska.

SIRE:

V V Crusader 12th x
Red, Valley View Farms,
Inc.

Timberlee's Consort 32nd x
Dk. Rn., F. W. Smalstig
V V Missie 19th x
Red, Fred Blomstrom & Sons

DAM:

V V Silver Ruby 10th x
White, Fred Blomstrom
& Sons

V V President x
Dk. Rn., Fred Blomstrom
& Sons
V V Silver Ruby 5th x
Dk. Rn., Fred Blomstrom
& Sons



One of the good Polled Shorthorn cow herds in the country is that at Valley View Farms, Waverly, Nebr. Every Valley View bull in this sale is out of a matron you would be proud to own.

LOT 40—FEMALE**G. W. Zinnel & Sons****HEL-LO-NA DOROTHY x3372-753**

Tattoo LE G138

Roan. Calved May 22, 1968. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

SIRE:

Royal Sultan x
White, Martin Blass

Hel-Lo-Na Royal Sultan x
White, G. W. Zinnel & Sons
Clara Belle 4th x
Dk. Roan, Martin Blass

DAM:

Wonder's Dorothy x
Red, Seely Bros.

Four Dees Wonder x
Red, Four Dees Farms
Perfect Dorothy x
Roan, Seely Bros.



Hel-Lo-Na Ranger x is the first son of Roan Ranger A 2nd x, service sire of Lot 40, consigned by G. W. Zinnel & Sons, Rockwell City, Iowa. Looks mighty modern, doesn't he?

LOT 41—FEMALE**G. W. Zinnel & Sons****HEL-LO-NA FAIRY RING x3378-404**

Tattoo LE G141

Roan. Calved June 1, 1968. Bred and owned by G. W. Zinnel & Sons, Rockwell City, Iowa.

SIRE:

Royal Sultan x
White, Martin Blass

Hel-Lo-Na Royal Sultan x
White, G. W. Zinnel & Sons
Clara Belle 4th x
Dk. Roan, Martin Blass

DAM:

Nugget's Fairy Ring
Red, Seely Bros.

Perfect Nugget x
Red, Kent Seely
Rothes Fairy Ring
Red, Seely Bros.



Hel-Lo-Na Fairy Ring x, Lot 41 in this sale for G. W. Zinnel & Sons, Rockwell City, Iowa.

HEL-LO-NA FAIRY RING x—We had great success in 1969 with our heifers in the show ring. Our senior heifer calf went unbeaten in class. Our pair of heifers were first at Cedar Rapids, Sioux Falls and Spencer. In addition, they were third at Des Moines and 7th at Lincoln. Without a doubt, Hel-Lo-Na Fairy Ring x could have been shown because of her size for age and correctness. Bred to Roan Ranger A 2nd x, our herd sire that was unbeaten in class as a spring yearling in 1968. We have six calves by him and think they all show a lot of promise.

AK-SAR-BEN '69



West Wind Lassie x, Lot 42

This heifer has an impressive list of victories to her credit. She will make the foundation kind.

LOT 42—FEMALE Merlin Wollesen & Family WEST WIND LASSIE x3395-683

Tattoo RE W71

Roan. Calved September 20, 1968. Bred by Merlin Wollesen & Sons, Lake View, Iowa; 2nd owner, June 26, 1969, Merlin Wollesen & Family, Lake View, Iowa.

SIRE:

Hel-Lo-Na Royal
Sultan x
White, G. W. Zinnel &
Sons

Clearview Dividend x
Roan, Lou Kennedy & Sons
Roan Jewel 18th x
Roan, Mrs. Arnold Hade

DAM:

Hel-Lo-Na True Lass
3d x
Red, G. W. Zinnel & Sons

Collynie Supreme x
Red, Martin Blass
Collynie True Lass 3d x
Red, Martin Blass

WEST WIND LASSIE x—Reserve champion heifer at Sac County Fair and Wall Lake Fair; reserve class winner at 1969 Ak-Sar-Ben. Bred to our \$1,000 bull, Browndale Command II x.

LOT 43—FEMALE Merlin Wollesen & Sons WEST WIND SNOWIE x3395-680

Tattoo RE W85

Roan. Calved September 30, 1968. Bred and owned by Merlin Wollesen & Sons, Lake View, Iowa.

SIRE:

Hel-Lo-Na Royal
Sultan x
White, G. W. Zinnel &
Sons

Clearview Dividend x
Roan, Lou Kennedy & Sons
Roan Jewel 18th x
Roan, Mrs. Arnold Hade

DAM:

Golden Belle 7th x
Roan, Martin Blass

Scotsdale Kinross
Red, S. G. Bennett
Golden Belle 5th x
Roan, Martin Blass

WEST WIND SNOWIE x—Top class winner 1969 Ak-Sar-Ben. Bred to our \$1,000 bull, Browndale Command II x.



Four Dees Ambassador x, a typically good Polled Shorthorn bull and the kind that annually sells in Omaha. This rugged fellow did a great improving job for Rocker Bros., Seward.

Polled Shorthorn and Shorthorn bull demand is at an all time high for cross-breeding. Help us supply this growing demand. Keep your registrations up to date . . . one of the soundest \$5.00 investments you can make.



Shorthorn bulls work well on the range and on the farm. If you want to improve your quality and weaning weights . . . and improve your calving percentage . . . buy the bulls offered in this sale.

LOT 44—BULL

Tomson Bros.

GALLANT GRENAIDER 2nd 3354-938

Tattoo LE 395

Red. Calved December 12, 1967. Bred by Theda Stunkel, Peck, Kansas; calved property of Tomson Bros., Wakarusa, Kansas.

SIRE:

Gallant Grenadier
Dk. Roan, Tomson Bros.

Glamis Bobbydazzler
Dk. Roan, Robert M. Adam & Son
Acadia Flossy 3d
Red, Thos. E. Wilson

DAM:

Jacobite Gloster
Red, Theda Stunkel

E V Jacobite
Red, Ralph D. & James M. Collier
Royal Gloster 3d
Red, Theda Stunkel

LOT 46—BULL

Tempel Farms

TEMPEL SECURITY 3362-176

Tattoo LE TFF397

Red. Calved January 3, 1968. Bred and owned by Tempel Farms, Village of Old Mill Creek, Wadsworth, Illinois.

SIRE:

Leveldale Goodwill
Red, Mathers Bros.

Leveldale Peerless
Roan, Mathers Bros.
Crichton Pearl Drop 2nd
Roan, R. H. Watherston

DAM:

W H F Clipper Cindy
Roan, Anthony Petkus

Bapton Craftsman
Red, Cecil Moores
Whitehall Clipper Flame
Roan, Anthony Petkus

TEMPEL SECURITY—A son of our good breeding bull, Leveldale Goodwill, out of W H F Clipper Cindy, a cow that has produced a number of good bulls. He is very thick with lots of substance and is a well-fleshed bull.

LOT 45—BULL

Karla Rae Obrecht

CLEAR VIEW MASCOT 3358-065

Tattoo LE 0468

Roan. Calved December 12, 1967. Bred and owned by Karla Rae Obrecht, Harlan, Iowa.

SIRE:

Aberfeldy Forager
Red, Reford W. Gardhouse

Duncrahill Buffalo Bill
Red, D. J. Cadzow
Saltoun Golden Shred 5th
Red, J. T. T. Fletcher

DAM:

Lady Marengo 2d
Red, Donald L. Obrecht & Son

Helnor Emperor
Red, Karla Rae Obrecht
D J Lady Marengo
Red, Donald L. Obrecht & Son

CLEAR VIEW MASCOT—Is one of the better bulls we have consigned to the Omaha Sale. His mother is one of the bigger cows in our herd and her mother was first prize summer yearling at the American Royal. Semen tested.

LOT 46—BULL

Tempel Farms

TEMPEL SECURITY 3362-176

Tattoo LE TFF397

Red. Calved January 3, 1968. Bred and owned by Tempel Farms, Village of Old Mill Creek, Wadsworth, Illinois.

SIRE:

Leveldale Goodwill
Red, Mathers Bros.

Leveldale Peerless
Roan, Mathers Bros.
Crichton Pearl Drop 2nd
Roan, R. H. Watherston

DAM:

W H F Clipper Cindy
Roan, Anthony Petkus

Bapton Craftsman
Red, Cecil Moores
Whitehall Clipper Flame
Roan, Anthony Petkus

LOT 47—BULL

Donald L. Obrecht & Son

CLEAR VIEW FORTUNE 3358-055

Tattoo LE 0568

White. Calved January 3, 1968. Bred and owned by Donald L. Obrecht & Son, Harlan, Iowa.

SIRE:

Aberfeldy Forager
Red, Reford W. Gardhouse

Duncrahill Buffalo Bill
Red, D. J. Cadzow
Saltoun Golden Shred 5th
Red, J. T. T. Fletcher

DAM:

D L Honey Lass
Rn., Donald L. Obrecht & Son

Kickapoo Serenade
Red, Stanley G. Harris
Honey Lass
Rn., Donald L. Obrecht & Son

CLEAR VIEW FORTUNE—Semen tested.

LOT 52—BULL

Milton H. Nagely

MIL-NITA UPWARD BOUND 47th 3354-662

Tattoo RE 480

Red. Calved February 27, 1968. Bred by Arnold G. Nagely, Abilene, Kansas; calved property of Milton H. Nagely, Abilene, Kansas.

SIRE:

Upward Bound 3rd
Red, W. E. Giddens

Baption Upward Bound
Dk. Roan, Cecil Moores
Almahurst Rosewood 13th
Red, Henry H. Knight

DAM:

Mil-Nita Belle 13th
Red, Arnold G. Nagely

S & T Caesar 12th
Red, Malcolm B. Tucker
& Son
Mil-Nita Belle 7th
Red, Arnold G. Nagely

MIL-NITA UPWARD BOUND 47th—One of the best bulls we have consigned to any sale. If you need more weight for age in your calf crop, look this bull over.

LOT 53—BULL

Milton H. Nagely

MIL-NITA UPWARD BOUND 51st 3354-655

Tattoo RE 487

Dark Roan. Calved March 4, 1968. Bred and owned by Milton H. Nagely, Abilene, Kansas.

SIRE:

Upward Bound 3rd
Red, W. E. Giddens

Baption Upward Bound
Dk. Roan, Cecil Moores
Almahurst Rosewood 13th
Red, Henry H. Knight

DAM:

Claydoon Rosalie 13 L
Dk. Roan, Leek Bros.

Scotsdale Hotspur
Red, S. G. Bennett
Claydoon Rosebud 6th
Roan, Leek Bros.

MIL-NITA UPWARD BOUND 51st—This bull is from one of the best cows we ever owned. Feel free to mouth any of our bulls before sale time.

LOT 54—BULL

Milton H. Nagely

MIL-NITA UPWARD BOUND 49th 3354-659

Tattoo RE 483

Red. Calved March 18, 1968. Bred and owned by Milton H. Nagely, Abilene, Kansas.

SIRE:

Upward Bound 3rd
Red, W. E. Giddens

Baption Upward Bound
Dk. Roan, Cecil Moores
Almahurst Rosewood 13th
Red, Henry H. Knight

DAM:

Mil-Nita Queen Beauty
6th
Red, Milton H. Nagely

Scotsdale Laurencekirk
Red, S. G. Bennett
Mil-Nita Beauty
Red, Milton H. Nagely

MIL-NITA UPWARD BOUND 49th—This bull is a mate to all of our bulls we are consigning to this sale. Curtis Candy Calypso was a grandson of Calrossie Mercury and a ton bull.

What Is

A Shorthorn

Bull Worth?

What is a good Shorthorn or Polled Shorthorn commercial bull worth? Those of you who have had experience with Shorthorns know their superior profit-making ability and have a figure in mind. For those of you who have not had experience with Shorthorns, we cite this story . . .

Ray Holder, Harrisonville, Mo., used a Shorthorn bull on 20 cows of another beef breed. He used a bull of the same breed as the cows on 20 others.

Nineteen crossbred calves resulted. These were developed the same way and on the same feed as his straight-bred calves. At the end of eight months, when sold, the cross breeds averaged 189 lbs. a head more than the straight-breds and sold for the same price. The heifers sold for \$20.00 per cwt. and the steers for \$23.00.

A little arithmetic shows that the Shorthorn bull added \$43.47 to the value of every steer calf and \$37.80 to each heifer calf. If ten of these were steers and nine heifers, the added return from using a Shorthorn bull was \$774.90 on just one calf crop of 19 head.

Good Shorthorn bulls will make you money. We have the profit-making kind in this sale.



GALLANT GRENADIER

1964 Kansas State Sale reserve champion and sire of Lot 57 in this sale.

LOT 55—BULL

Milton H. Nagely

MIL-NITA SCOTSKIRK 44th 3354-654

Tattoo RE 486

Red. Calved March 20, 1968. Bred and owned by Milton H. Nagely, Abilene, Kansas.

SIRE:

Mil-Nita Scotskirk 14th
Red, Milton H. Nagely

Scotsdale Laurencekirk
Red, G. S. Bennett
Mil-Nita Rosemary
Red, Milton H. Nagely

DAM:

Mil-Nita Butterfly 27th
Red, Milton H. Nagely

Upward Bound 3rd
Red, W. E. Giddens
Mil-Nita Butterfly 18th
Red, Milton H. Nagely

MIL-NITA SCOTSKIRK 44th—The Butterfly family has been in our herd since 1938. They are some of our best. Scotsdale Laurencekirk was one of the best Short-horn bulls we ever used.

LOT 56—BULL

Donald L. Obrecht & Son

CLEAR VIEW DIPLOMAT 3389-795

Tattoo LE 5268

Dark Roan. Calved March 20, 1968. Bred and owned by Donald L. Obrecht & Son, Harlan, Iowa.

SIRE:

Aberfeldy Eclipse
Dk. Rn., Reford W.
Gardhouse

Aberfeldy Royal Robin
White, J. C. Inness & Sons
L L Drambuie's Butterfly
Red, L & L Farms

DAM:

Clarazetta 2d
Dk. Rn., Donald L.
Obrecht & Son

Elblaw Dazzling Prince 2d
Red, P. F. Law
Clarazetta
Rn., D. L. Obrecht & Son

CLEAR VIEW DIPLOMAT—Half-brother to one of the more popular bulls in the Omaha Sale last year. This bull is a lot like him — big and trim and with a lot of weight for age. Semen tested.

LOT 57—BULL

Tomson Bros.

GALLANT GRENADIER 3rd 3354-934

Tattoo LE 381

Red. Calved March 21, 1968. Bred by Ninnescah Valley Farms, Peck, Kansas; calved property of Tomson Bros., Wakarusa, Kansas.

SIRE:

Gallant Grenadier
Dk. Roan, Tomson Bros.

Glamis Bobbydazzler
Dk. Rn., R. M. Adam & Son
Acadia Flossy 3d
Red, Thos. E. Wilson

DAM:

Roan Lady 140th
Red, E. L. Stunkel

Royal Constructor
Red, Clarence H. Ralstin
Roan Lady 138th
Dk. Roan, E. L. Stunkel

LOT 58—BULL

Tempel Farms

TEMPEL REWARD 3362-185

Tattoo TFF402

Dark Roan. Calved April 10, 1968. Bred and owned by Tempel Farms, Village of Old Mill Creek, Wadsworth, Ill.

SIRE:

Louada Jason
Dk. Rn., W. W. Donaldson

Louada Rothes King
Dk. Rn., W. W. Donaldson
Calrossie Augusta Grethel
Red, J. & D. P. MacGillivray

DAM:

W H F Ruby Victoria
Red, Anthony Petkus

Baption Craftsman
Red, Cecil Moores
Whitehall Beth Victoria
Dk. Rn., Anthony Petkus

TEMPEL REWARD—The last son of Louada Jason, who left us a lot of good breeding in our herd. W H F Ruby Victoria is a real prolific cow who produced a son that sold to Mrs. Haley of California and another son to Dr. Berenson of Mississippi.



LOUADA JASON

Sire of Lot 58 bull for Tempel Farms.

LOT 59—BULL**Tempel Farms****TEMPEL GUNther 3362-174**

Tattoo LE TFF409

Red. Calved May 12, 1968. Bred and owned by Tempel Farms, Village of Old Mill Creek, Wadsworth, Illinois.

SIRE:

Leveldale Goodwill
Red, Mathers Bros.

Leveldale Peerless
Roan, Mathers Bros.
Crichton Pearl Drop 2nd
Roan, R. H. Watherston

DAM:

Tempel Golden Girl
Red, Tempel Farms

Kinellar Refiner
Dk. Rn., Sylvester Campbell & Sons
Louada Golden Girl
Red, Louada Manor Farms

TEMPEL GUNther—One of the best sons of Leveldale Goodwill. A real well-balanced bull that was 4th in the spring yearling class at the 1969 International. From our good Golden Girl family, a half-brother sold to Dorsey Elliot of Kansas and another one was champion at the 1968 Wisconsin State Fair.

**LEVELDALE GOODWILL**

Sire of four bulls in this sale for Tempel Farms and Chris-Cross Farm.

LOT 60—BULL**Tempel Farms****TEMPEL PIONEER 3365-390**

Tattoo LE TFF418

Red. Calved June 8, 1968. Bred and owned by Tempel Farms, Village of Old Mill Creek, Wadsworth, Illinois.

SIRE:

Leveldale Goodwill
Red, Mathers Bros.

Leveldale Peerless
Roan, Mathers Bros.
Crichton Pearl Drop 2nd
Roan, R. H. Watherston

DAM:

Northwood Nonpareil
Red, Otto H. Grosse

Bapton Pioneer
Dk. Roan, Cecil Moores
Silverglen Nonpareil 5th
Red, Louada Manor Farms

TEMPEL PIONEER—Dam is a good, well-balanced cow by Bapton Pioneer. He has lots of length, plenty of bone and will make a rugged bull.

**SCOTSDALE WESTGATE**

Purchased for \$3,500 in Canada. Lots 62 and 63 are the first sons to be offered in this Omaha Sale. You'll like them.

LOT 61—BULL**Chris-Cross Farm****CHRIS-CROSS COMMODORE 3371-502**

Tattoo LE CCE20

Red. Calved July 1, 1968. Bred and owned by Chris-Cross Farm, Zion, Illinois.

SIRE:

Leveldale Goodwill
Red, Mathers Bros.

Leveldale Peerless
Roan, Mathers Bros.
Crichton Pearl Drop 2nd
Roan, R. H. Watherston

DAM:

W H F Queen Victoria 2nd
Red, Anthony Petkus

Kinellar Refiner
Dk. Rn., Sylvester Campbell & Sons
W H F Ruby Victoria
Red, Anthony Petkus

CHRIS-CROSS COMMODORE—Won his class as a summer yearling, Wisconsin State Fair, and went on to reserve junior champion. Placed fifth in the summer yearling class at the 1969 International. A modern type bull. Semen tested.

LOT 62—BULL**Johnson Bros.****J B ESCORT 9th 3378-795**

Tattoo RE J144

Roan. Calved July 19, 1968. Bred and owned by Johnson Bros., Atlantic, Iowa.

SIRE:

Scotsdale Westgate
Roan, S. G. Bennett

Naemoor Escort
Dk. Roan, Robert Moubrey
Dungarhill April Queen
Red, H. L. Dewhurst

DAM:

Orange Blossom 13th
Roan, Johnson Bros.

Ringwell Illustrious
Roan, Ringwell Farms
Orange Blossom 8th
Red, Johnson Bros.

J B ESCORT 9th—A big, modern bull out of one of our all-time top producing cows. A maternal brother was the white bull that did a great job for the Dietz herd in Kansas. We have four of her daughters in our herd.

**LOT 63—BULL**

Johnson Bros.

J B ESCORT 11th 3378-799

Tattoo RE J135

Red. Calved July 21, 1968. Bred and owned by Johnson Bros., Atlantic, Iowa.

SIRE:

Scotsdale Westgate
Roan, S. G. Bennett

Naemoor Escort
Dk. Rn., Robert Moubray
Dungarhill April Queen
Red, H. L. Dewhurst

DAM:

Maxine Rosewood 4th
Red, Johnson Bros.

Kickapoo Marshal Chief
Dk. Roan, Stanley G. Harris
Maxine Rosewood
Roan, Johnson Bros.

J B ESCORT 11th—This calf lost his dam when very young. He has grown into a real good bull without creep feed and only the milk he could steal. Maxine Rosewood 4th was good enough and big enough for anyone.

LOUADA JAVELIN

Sire of Lot 65 for Tomson Bros., Wakarusa, Kans.
How's this for a beef bull?

LOT 64—BULL

Tomson Bros.

WAKONIAN ROYAL KNIGHT 3384-426

Tattoo LE 434

Roan. Calved July 30, 1968. Bred and owned by Tomson Bros., Wakarusa, Kansas.

SIRE:

C B Dynasty
Roan, Chapman Bros.

Braeside Sensation
Red, Braeside Stock Farm
C B Miss Beauty
White, Chapman Bros.

DAM:

Broadhooks Maid 32nd
Dk. Roan, Tomson Bros.

Glamis Bobbydazzler
Dk. Rn., Robt. Adam & Son
Broadhooks Maid 17th
Dk. Roan, Tomson Bros.

LOT 65—BULL

Tomson Bros.

WAKONIAN WIMPLETON 3384-413

Tattoo LE 434 RE 437

Red. Calved August 11, 1968. Bred and owned by Tomson Bros., Wakarusa, Kansas.

SIRE:

Louada Javelin
Red, H. L. Dewhurst

Glamis Benefactor
Dk. Rn., Robt. Adam & Son
Dungarhill Jealous Anona
Red, H. L. Dewhurst

DAM:

Denend Easter Wimple
Red, Denend Pedigree
Farm

Baption Constructor
Red, Cecil Moores
Denend Sharon Wimple
Rn., Denend Pedigree Farm

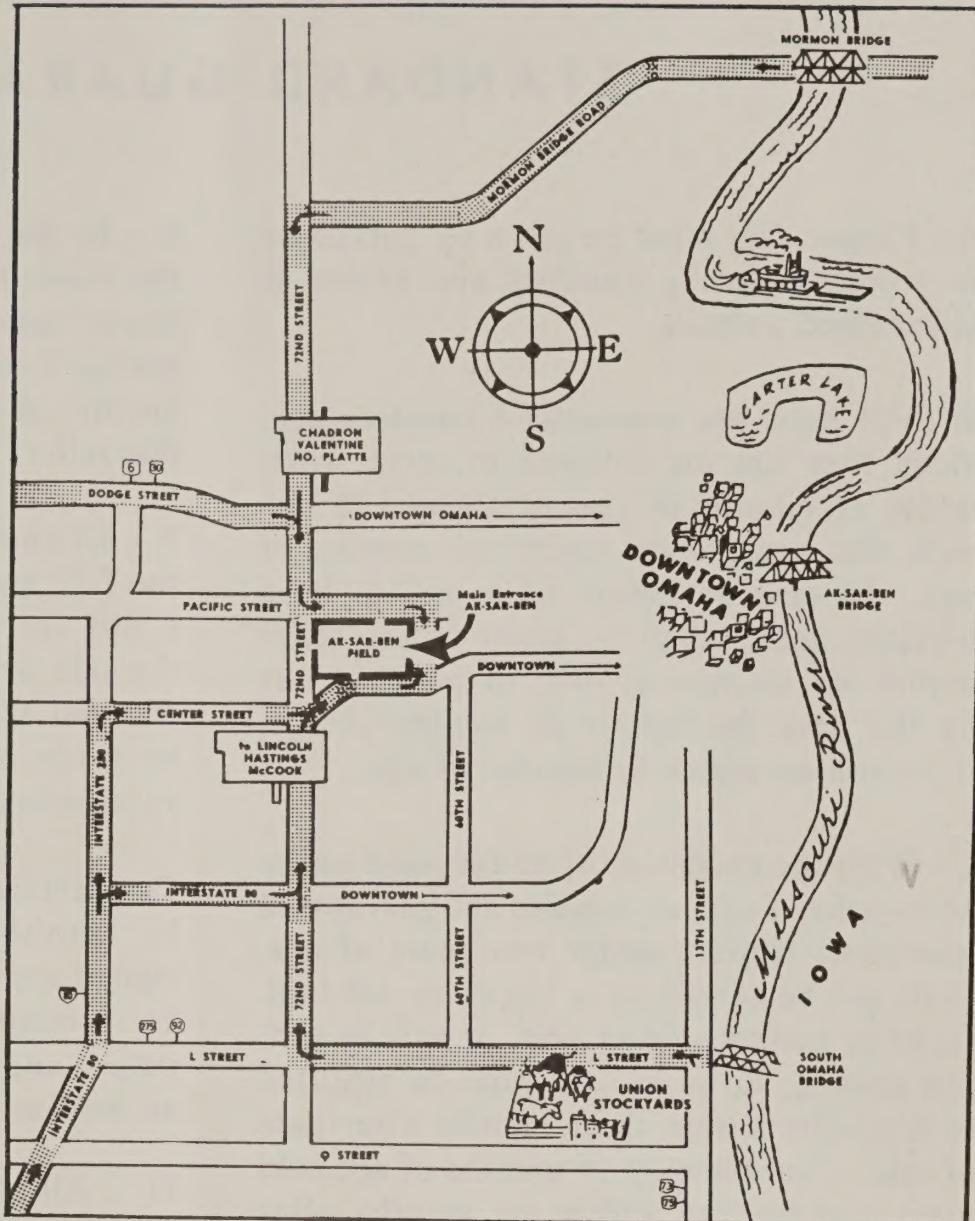
Shorthorns Show Lean Meat Advantage

A recent test at Holdenville, Okla., Bull Testing Station indicated that Shorthorns had the highest average pounds of lean meat per day of age of all breeds on test.

Measured in the K 40 Counter, a portable system that measures the amount of potassium in the animal...and potassium indicates lean meat...the results showed:

Shorthorns	.92 lbs. lean meat average per day of age
Red Angus	.83 lbs. lean meat average per day of age
Angus	.81 lbs. lean meat average per day of age
Polled Hereford	.70 lbs. lean meat average per day of age
Hereford	.69 lbs. lean meat average per day of age

How To Get To AK-SAR-BEN



ATTENTION ALL SHORTHORN AND POLLED SHORTHORN SHOW AND SALE EXHIBITORS

The following rules are in effect at all Ak-Sar-Ben Livestock Sales. These are for the protection of the exhibitor, the buyer and Ak-Sar-Ben.

1. ALL CATTLE MUST BE DOUBLE TIED.
2. NO SMOKING IN THE LIVESTOCK BARN.
3. NO TRUCKS ALLOWED IN THE LIVESTOCK BARN AT ANY TIME.
4. PARK TRUCKS AND CARS AWAY FROM THE LOADING CHUTES AND IN THE AREA NORTH OF THE LIVESTOCK BARN . . . OR . . . IN THE SOUTH PARKING LOT.
5. CONSIGNORS SHOULD CHECK WITH BUYERS IN REGARD TO WATERING AND FEEDING CATTLE IF LEFT OVERNIGHT.
6. AK-SAR-BEN IS NOT RESPONSIBLE FOR ANY ANIMALS.
7. NO CATTLE WILL BE ALLOWED TO LEAVE THE GROUNDS WITHOUT A RELEASE.

SALE HEADQUARTERS

WAY SIDE INN
7833 Dodge St.
Omaha, Nebraska

STANDARD GUARANTEE

A - Proper care must be given by purchaser to protect breeding qualities and health of guaranteed animals.

B - All bulls are guaranteed breeders provided they are not allowed to serve when under 14 months of age, or allowed to run with the herd when under 20 months of age. In case of failure of a bull to be a breeder, notice shall be given to the seller within six months of date of purchase, or by the time the bull is 20 months of age, if purchased under 14 months of age.

C - With the exception of heifers sold under 14 months of age, all females are guaranteed breeders. Heifers under two years of age, shall not be served by a heavy or old bull. Cows or heifers sold as bred, or safe in calf, not proving to be in calf must be reported to the seller within three months after date of sale. Females over 14 months of age sold open, not settling within six months after date of sale, shall be promptly reported to seller.

D - When an animal fails to comply with the above guarantee the seller has the option of substituting an animal of equal value to the satisfaction of the purchaser, or of having the animal returned for a trial for a period not to exceed six months. In case of dispute the return of the full purchase price, without interest, to the buyer will be considered full settlement and satisfaction to all claims. No charge for feed or maintenance shall be made by either buyer or seller. Salvage shall go to the seller. It shall be understood that the same guarantee given for the first animal shall likewise apply to any animal later substituted.

E - In the event an animal is returned by the buyer to the seller as a non-breeder the buyer must furnish to the seller a veterinarian's certificate showing that his herd is healthy as such a certificate is required by the seller.

F - All animals catalogued have been tested for T.B. and are clean, and have also passed a test for Brucellosis thirty days prior to the sale, or are accompanied by Bangs Vaccination Certificate. Announcements will be made covering animals not clear from vaccination.

G - Certificates of registry and transfer will be furnished with each animal sold. A signed application for unborn calves should be furnished with bred females showing names and record numbers of sire and dam, as well as service date.

H - All prospective buyers should check health requirements of their states. Health certificates will be provided with each lot sold.

SHIPPING ARRANGEMENTS: It is the obligation of the consignors and this association to see that all cattle are properly loaded on cars or trucks as directed by the buyers for shipment. Cattle will be at buyer's risk as soon as bid off, but every precaution will be taken to see that animals are cared for properly.

BE SURE TO LEAVE DEFINITE SHIPPING INSTRUCTIONS AND CORRECT TRANSFER INFORMATION WITH THE SALES CLERK.

INSURANCE: Coverage may be secured at the time of sale.

CATALOG MAILED BY

A.S.A. SALE MANAGEMENT

8288 Hascall Street, Omaha, Nebr. 68124

(address correction requested)

THE WEIGH
TO MAKE BEEF PAY
(Shorthorns, Of Course)



FIRST CLASS MAIL

Wayne Neely
258 Carroll Parkway
Frederick, Maryland
21701

55th ANNUAL
OMAHA SHORTHORN
AND POLLED SHORTHORN

SHOW AND SALE

Ak-Sar-Ben Field — Omaha, Nebraska

FEBRUARY 10, 1970